

**Southern Nevada Health District (SNHD)
Office of Chronic Disease Prevention and Health Promotion (OCDPHP)
Advisory Council on the State Program for Wellness and the Prevention of Chronic Disease (ACWCD)**

October 19, 2017

Section News

Chronic Disease Prevention Program (CDPP) staff continued to collaborate with SNHD Clinical Services staff to explore integration of referral prompts into the electronic health record system (EHR) being implemented at SNHD. Staff purchased display racks for health promotion materials to be installed in waiting rooms in the clinics. Staff also helped review and revise SNHD Clinical Services' fact sheets and resource manuals to incorporate wellness information and resources.

The newly reformatted Get Healthy Clark County website (www.gethealthyclarkcountny.org) went live in September. The website has enhanced navigation and graphics and will now conform to any device being used to access the site.

Programming

Tobacco Control Program (TCP)

Brief Tobacco Use Intervention is an evidence-based process through which health and social service providers identify current smokers and refer them to cessation resources. SNHD TCP staff has developed a provider training, developed an on-line training module available on the Get Healthy Clark County website, and expanded availability of that training to include a broad range of health-related service providers. In July, SNHD staff provided Brief Intervention training to 50 nurses at the Southern Nevada Veterans Administration main campus. A module on emerging tobacco products and e-referral to the Quitline was integrated into the training.

University Medical Center launched Phase I of their new EPIC Electronic Health Record (EHR) system in all UMC Urgent Care centers. TCP staff worked with UMC staff to modify tobacco intake and tobacco use status questions and patient discharge material to assure that all forms of tobacco use are captured and that tobacco using patients are referred to the Quitline. Project statistics will be forthcoming from UMC.

TPP staff provided technical assistance to Chamberlain College of Nursing on how to develop a comprehensive smoke free policy. This information was shared with Dr. Elizabeth Fildes, who teaches for Chamberlain and is interested in promoting such policies. The current Chamberlain policy allows smoking and e-cigarette use in designated outdoor areas.

In August, staff met with the WestCare Nursing Director and IT staff to discuss the potential for electronic referral to the Quitline. WestCare was receptive and excited to move forward with integration of e-referral to the Quitline. SNHD staff provided contact information for the technical staff at the Quitline and arranged for a teleconference between WestCare and the Quitline. TCP staff also followed up with recommended tobacco prompt language and language for Quitline information to be included at Discharge. WestCare staff is considering electronic referral for not only their Nevada properties but nationwide.

TCP staff and community partners continue to provide technical assistance to Mesquite Citizens for Clean Indoor Air coalition members. Coalition members and partners attended monthly Mesquite city council meetings and provided education on marijuana and e-cigarette exposure to council members

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during public comment. These presentations resulted in multiple Letters to the Editors and other earned media.

Staff is providing ongoing technical assistance and developing materials to support implementation of a tobacco-free higher education campus policy. In August, staff met with the UNLV CSUN (Consolidated Students of the University of Nevada (CSUN), is the autonomous representative governing body of the undergraduate student population of UNLV) and student body President to discuss future steps in propelling a policy at UNLV. The president was the former CSUN senator who was a champion of this policy.

Chronic Disease Prevention Program (CDPP)

The *Road to Diabetes Prevention* online diabetes prevention course launched in Spanish in late July. The *Road to Diabetes Prevention* program is a 6-session, self-paced course designed specifically for individuals with pre-diabetes, or individuals who may be at risk for developing type 2 diabetes. The program is free and the content is based on the Centers for Disease Control and Prevention's Road to Health Toolkit. The program was promoted with a news release that garnered two earned media opportunities with El Tiempo newspaper and KXNT radio. In addition, a small social media campaign began airing in Spanish to promote the availability of the program. The campaign will run through early September. As of the end of July, a total of 328 people had registered for the *Road to Diabetes Prevention* program (326 in English; 2 in Spanish).

In an effort to increase access to healthy foods and beverages, CDPP staff worked with the Nevada Department of Employment, Training, and Rehabilitation (DETR) for over 2 years to develop a Nutrition Standards Policy for DETR's Business Enterprise Program (BEN). In January 2017, DETR added the Nutrition Standards policy to their RFP for unassigned locations in Nevada and in February, the DETR Committee of Blind Vendors voted to adopt the Nutrition Standards Policy for all assigned locations in Nevada. The policy will be in effect for 31 cafes and snack bars, and more than 900 vending machines in government buildings that are operated as part of the BEN program throughout the state. CDPP staff was invited to present on the BEN Nutrition Standards Policy at the Nevada Recreation and Parks Society meeting in July. Staff also provided information on healthy food environments and the importance of providing healthy food options at parks and recreation centers and events. Approximately 20 parks and recreation professionals from around the valley attended the meeting.

The 2017 Soda Free Summer (SFS) initiative wrapped up in August. SFS spotlights were posted on the Get Healthy Clark County and Viva Saludable websites and information was shared throughout the summer on the Viva Saludable blog. A press release was sent out and additional outreach to Spanish media contacts resulted in several earned media interviews over the summer. Additional outreach activities in the Hispanic community included educational classes at the Alliance Against Diabetes (AAD). 2017 SFS outcomes Included:

- 3 blog posts on the Viva Saludable blog reached a total of 638 people
- 4 earned media opportunities in Spanish language media (2 newspaper, 1 radio, and 1 television)
- 2 educational classes in Spanish at the Alliance Against Diabetes reached 133 people

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SNHD sponsored the Regional Transportation Commission's (RTC) Summer Heat Safety Campaign. The campaign urged bicyclists and other public transit users to be sun safe by taking precautions when walking or biking outside including wearing sun screen and staying hydrated. SNHD provided sunscreen and other educational materials that were distributed throughout the summer at different transit station outreach events.